MOVIE THEATER GRAND OPENING!! HALF PRICE TICKETS!! DON'T MISS IT!!

AMC America's Largest Entertainment Company

Today as I was watching television I thought to myself--how *wonderful* would it be to be able to catch a couple of matinees or evening flicks on the big screen. All I know is, what I did **not** want was another generic, huge monolith of a building that you typically see off of **those** huge interstates. The good news is there is a new cinema opening downtown that blends the convenience of multiplex with the classy styling of main street America.

The facade has traditional lines that you would see on a typical storefront. Once you enter the building, it opens up into an expansive space filled with all of the comforts you would expect in a modern multiplex, from arcade games, to popcorn machines, to fountain soda dispensers. Believe me when I say, give this place a try--you will not be disappointed.

A local shop owner stated, "I look forward to the crowds that it will bring to our downtown business district. It will definitely add more *panache*."

"Oh how Shakespeare would have loved cinema!"

—Excerpt from Derek Jarman, Dancing Ledge.